Creating a Professional Podcast: Resources and Strategies

Upcoming Faculty Workshops
http://sites.uci.edu/aimeuci/workshops/

AIME Information
- Why Become a Member?
- EduProject Suggestions
- Membership Guidelines
  Questions? Contact
  Mary Frances Ypma-Wong, PhD
  Email: mypmawon@uci.edu
  Phone: 949 824-2029

Faculty Resources
UCISOM Medical Educators Resources
Website replete with guides to teaching tools (e.g., Ilios), teaching tips and answers to FAQs.

PowerPoint Tutorials
Need help with PowerPoint?

MedEd Portal
Teaching something new? Peer-reviewed curriculum may already exist.

15 Minutes of TIME
Technology In Medical Education Podcast Series
A quick tutorial of new tools.

Videography:
Francisco Chanes-Instructional Technologies Group
fjchances@uci.edu, 949-824-4733
Media Studio- Room 1008- Medical Education Bldg., Main Campus

Strategies:
- Consider your target audience.
- Begin with objectives; end with conclusions.
- Create a script, at least for beginning slides. You can use “presenter view” during the recording.
- Consider the podcast a microlecture, create short “chunk”.
- Include titles on slides so “table of contents” is informational.
- Plan consistency between podcasts.
- Provide associated materials, if appropriate.
- There are two camera feeds: one will record your slides and the other will film your person. You can easily use props or demonstrate a procedure.
- You may use any drawing tools (in pointer options).
- Consider that complex demonstrations don’t transfer easily to the small screen display of most mobile devices.
- Embedded videos are usually preferred.
- Links within presentation are not clickable. Either write out the weblink or provide in resources.
- Consider if dates are necessary or will limit your reuse.
- You can create a resources page to post with your podcast; it can have your contact information, weblinks and other information.
- Slides in 16:9 ratio take advantage of current wider monitors which display a larger area. Consider creating your presentation in 16:9 or converting from 4:3 by resizing your images.