Brian Judd was a member of the first cohort of UCI MURP graduates in 1994, and looks forward to sharing his perspectives about the world of planning with today’s MURP students.

**Don’t miss out on all that Brian has to share!**

“I plan to give students an overview of my career history, including: how I first became interested in planning; how the growth of Orange County has influenced my academic and career pursuits; and a bit about my professional background with a focus on the differences between working in the public and private sectors. And I’ll talk about some trends in our profession that could influence students’ career choices, and share some tips on how students could better position themselves for their next job.”

Brian pilots an integrated team of practiced policy planners and innovative designers to create resourceful solutions for the company’s often complex and always challenging projects. In addition to managing the Community Planning and Design Team, Brian continues to manage major long-range planning efforts. Brian’s planning career has been split between public and private sectors—the County of Orange and PlaceWorks. He has developed strong capabilities in inter-governmental coordination and project management and provides a keen understanding of regulatory and political processes. Working on such projects as the Anaheim, Highland, San Clemente and Ontario General Plan Updates, Brian has conceived and implemented creative planning solutions to physical, political, and regulatory challenges. Brian also leads PlaceWorks’ team preparing the new Countywide Plan for San Bernardino County, a multifaceted project combining the general plan with a regional services plan, community plan continuum, regional issues forum, implementation program, and tracking and feedback system. The system will be a first-of-its-kind database driven website used to link long-term vision, goals and policies with shorter term implementation, priority setting and budgeting.

**Thursday**

**October 26, 2017**

**11:00 am - 12:30 pm**

**SBSG 3260**

**LUNCH PROVIDED!**

**UCI MURP GUEST LECTURE SERIES**