Enrollment Services Update

Presented at
Student Affairs Update
September 2014
Making a Difference

- Fall 2014 Enrollments (est.)
  - New Freshman 5,435 (target: 5,440)
  - New Transfer 2,030 (target: 1,965)
- 82,611 Applications
- Largest incr. in CA apps of any UC, including URM
- 42,727 campus visitors
- Increased yield rates for URM
- Counselor visits
  - 150+ Global
  - 1,200 CA
Making a Difference

- 10,771 Residency cases reviewed
- 7,614 Diplomas handed out
- 80.5% of undergraduate students offered financial aid
- 46.3% receive a Pell Grant
- Retooled Financial Aid system to Interface with KFS and SBS
- Implemented new CA Middle Class Scholarship
- Roll out of UC Dreamer Scholarship
Making a Difference

- CFEP worked with 10,000 students, 250 schools, and 500 teachers.

- 72% of seniors in CFEP programs completed A-G requirements (more than double the statewide average of 35%) and 93% went on to a 2 or 4 year college.

- SOAR referendum passed

- DREAMers: New Web-site and Coordinator, Ana Barragan
Shining Brighter in 2014/15

- Fall 2015 Enrollment Plans
- Quality/diversity goals
- Non-Residents
- HSI preparation
- Dreamers
- Transfer Students
- Supporting Student Success Goals
Innovating Student Information Systems (SIS)

- Apparent Vendor Selected
- Currently in Contract Negotiations
- Fall Announcement/Moratorium on legacy changes
- Implementation and Fit/Gap Analysis - early 2015
- Forming functional and IT teams
- Chris Shultz to lead SIS IT group
- Implementation tied to Fall 2017