PRESIDENT'S COLUMN, FALL 2007

At the annual meeting of the UCI Emeriti Association we updated our Bylaws (the first revision since April, 1999), redefining our purposes, deciding upon annual dues, redefining our officers and executive committee membership. Awardees of our annual Mentorship Award were announced: Karen Leonard and Russell Dalton. The Outstanding Emeritus Award was presented to Judd Hubert. An outstanding presentation by Professor Margot Norris reviewed the Harlem Renaissance of 1924-1936, the African-American expatriation to Europe, and the novels of Nella Larson, most particularly "Quicksand" (published in 1928).

Human Resources conducted a survey of emeriti and retirees which will result in a change in the name from the "Retiree Relations Center" to the "UCI Center for Emeriti and Retirees". Human Resources and the Director of the Center have agreed with the Executive Committee’s desire for an Assistant for the UCI Emeriti Association, and the Campus Temporary Employment Service is assisting in recruitment.

Recall that last year we made recommendations to the Council on Faculty Welfare to strengthen the voice of emeriti at UCI (recommending the Council on Faculty Welfare Subcommittee on Emeriti Affairs become a Council with a seat on the Cabinet and the Assembly) and also system-wide (by recommending a Standing Committee on Emeriti with a seat on the Academic Council and the Assembly of the Academic Senate). Only the latter was thought appropriate by the Council on Faculty Welfare, but it was not favored by CUCEA (the Council of University of California Emeriti Associations) which appointed a subcommittee to further consider this matter and report at the October 25 CUCEA meeting. We will also reconsider these recommendations with the Emeriti Subcommittee of the UCI Council on Faculty Welfare.

Myron Simon and Julian Feldman developed a survey to be sent to emeriti to document the benefits they would like to have and the benefits that they actually receive. The survey is to be cosponsored by the Academic Senate, and hopefully will be sent to all emeriti in the next month or two. The Council on Faculty Welfare has surveyed Dean's and Department Chairs regarding support and benefits for emeriti, and results of that survey are soon-to-be available.
President's Column, Fall 2007, Continued.

The Donald Bren School of Law has successfully, albeit controversially, recruited a Dean, Erwin Chemerinsky, and is to enroll students in 2009. The fortunately temporary withdrawal of the offer to Chemerinsky occasioned widespread faculty concern and suspicion of infringement of academic freedom which led to an emergency meeting of the UCI Academic Senate Assembly. Our UCIEA Ethics Subcommittee considered study of the issue but elected to defer study pending the Assembly meeting on September 20 and a further report at the assembly meeting scheduled for November 1.

OLLI at UCI (the Osher Lifelong Learning Institute) sponsored the James McGaugh-Dave Shetter Jazz Band and a barbecue which successfully raised money for a new University Club Library piano.

The Emeriti and Retirees Associations plan to participate in the UCI Open Enrollment Health Fair on October 29, from 9 to 11:30 a.m. and the Chancellor's Reception for All UCI Emeriti and Retirees, from 3:30 to 6 p.m., on January 25th, both to be held at the UClub. The Inaugural UCI Retirees & Emeriti Art Exhibit (being coordinated by Marianne Schnaubelt and Carol Stanley) will also take place on January 25, 2008 with artwork from retirees, emeriti, and faculty to be displayed during the Chancellor's Reception. The UCIEA plans a Holiday Social and reception for newly retired Emeriti on December 4th at the home of Julian & Marilyn Feldman, at 2824 Carob Street, in Newport Beach CA 92660, from 4 to 6 p.m. More details are in the Events section of this Newsletter. We plan to have meetings in the winter and spring quarter (topics and speakers yet to be announced). We would like you to inform us if there are trips (such as that to the Getty Museum several years ago) that you would like to have us arrange with the retirees, presumably traveling by bus with the opportunity for socializing.

It is sad that we must inform you of the deaths of Ivan Hinderaker (previously Vice Chancellor of Academic Affairs at UCI and Chancellor at UC Riverside) and of Tarow Indow (Professor Emeritus of Cognitive Sciences).

Finally, I wish to remind you that Open Enrollment will begin November 1, but end November 27. You may wish to go to the Human Resources webpage on the UCI website, clicking on Staff and then on Campus Human Resources.

I hope you are joining the new academic year and that it will be healthful and rewarding, Ron Miller.

Two UCI Professors Receive 2007 UCIEA Mentorship Award

Karen Leonard
Professor of Anthropology
School of Social Sciences

Professor Karen Leonard is a highly respected expert for her work that applies an interdisciplinary and comparative approach to socio-economic history and South Asian studies. She is currently the director of the Center for Asian Studies at UCI. Karen has written on California’s Punjabi-Mexican-Americans; Muslims in the US; and is working on American-Muslim’s place in America’s changing religious landscape. In additional to her academic achievements, Karen is credited with mentoring above and beyond the call of duty, not only of graduate students, but also of junior faculty from the day they are hired. She is extremely active in helping junior faculty to network and is always on the lookout for information that will assist her junior colleagues in their research. In fact, several indicate that “Professor Leonard leaves a paper trail that, for some of us, has
Two UCI Professors Receive 2007 UCIEA Mentorship Award, Continued.

turned into an archive of material at the heart of our research”. She is especially involved in mentoring women. She welcomes each new female faculty member with the gift of a special cloth. Finally, Karen’s house parties are “legendary”, bringing together UCI faculty, faculty from other universities, the South Asian musical community and many others.

Russell Dalton  
Professor of Political Science  
School of Social Sciences

Professor Russell Dalton is an outstanding scholar and an outstanding mentor. His is past Director of the Center for the Study of Democracy, developing national and local financial support for graduate students. Russ is one of America’s experts on German politics, focusing on post-war public opinion. He has written on the impact of the younger generation on American politics and how changes in “citizen politics” affect public opinion and political parties in advanced industrial democracies. Beyond Russ’ academic accomplishments, he has been described as a mentor who goes beyond traditional duties. He seeks ways to connect graduate students who share research interests, enhancing their graduate dissertations. As one previous student wrote, “I was socialized into academic professional culture…” thanks to Russ. His mentoring does not cease after students leave UCI. If anything, it becomes more intense so that newly-appointed assistant professors have the greatest chance of success in their research field and in academia. Finally, he clearly impacts previous graduate students as they model their own mentoring activities based on their experience with Professor Dalton.

Emeritus of the Year Award

In recognition of his many years of service to the University and the Emeriti Association, and particularly, his recent assistance with the preparation of the history of the UCIEA, Judd Hubert (Professor Emeritus, French and Italian) was selected Emeritus of the year at our June 2007 annual meeting.

Since retiring twenty years ago, Prof. Hubert has continued his academic work, publishing three books, a translation, and 34 articles, some written in collaboration with his late wife, Professor Emerita Renee Hubert. Shortly after his 90th birthday this past January, Prof. Hubert participated in the Frederick W. Goudy Symposium at Scripps College where he presented a paper on *Mallarmé's Coup d’ État: the Rise of the Artists 'Book* and helped curate two exhibits of artist's books at Scripps College. He is an inspiration to us all.
Commercials and Solicitations by Judd D. Hubert

Even though football and basketball attract more viewers, tennis provides the ideal setting for TV advertisers. Brief interruptions come at fairly regular intervals without disturbing the viewer’s attention for they occur at the end of two service games or a set. These short gaps allow the insertion of two or three commercials. As interruptions occur quite frequently in the course of a match, each of the commercials recurs with considerable frequency and, as a result, produces the effect of saturation bombing. But do these endless repetitions serve the best interests of the advertisers? Perhaps the attempt to overwhelm the viewers backfires by annoying them, especially when many of the commercials, as in the 2007 USA open, fail to impress even on their first showing. It would seem that a few viewings of these ads, perhaps twice per match, would produce a more favorable effect on the audience. I suspect, however, that if an advertiser refrained from filling all its allotted spots, the network might sell the remainder to its competitors. I found the IBM commercial the most irritating of them all. In ordering its potential consumers to work rather than talk, it reminded me of a notice posted in every office in Italy during Mussolini’s dictatorship: “Qui si lavora, non si parla.” It would appear that giant corporations have something in common with dictatorships. No doubt, advertisers would readily dispense with the world’s most popular sport, non-stop soccer.

In showing movies, TV stations place commercials with increasing frequency, assuming that viewers will become so enthralled with the film that they won’t turn to another channel despite their growing annoyance with the interruptions, an annoyance that may or may not turn them against the products or services advertised. Thankfully, TCM dispenses with advertising and tends to show better films than the current crop.

Televised movies in France include a few commercials right before the beginning, at the middle, and at the end. I firmly believe that Europeans would not stand for the saturation bombing that conditioned Americans find acceptable. And how many viewers consider the advertising of prescription drugs offensive and harmful? Do people actually fetch and read the magazine ads referred to by pharmaceutical companies?

Phone solicitors rely on one-on-one saturation hoping that a few of the individuals they contact will respond favorably. They behave like spawning fish whose scattered profusion may result in a few offspring. I therefore assume that solicitors unknowingly stick close to nature.

I should perhaps relate the overabundance of advertising in television, newspapers, and spam to other present-day American phenomena. (French newspapers are far leaner but more expensive). Because restaurants serve larger portions than ever before, doggy bags have become an indispensable accompaniment to dining out. Unlike those served at British teas, sandwiches no longer enjoy any relationship to the size of the human mouth. And if you compare the leading ladies of old movies to those of the present, you may have noticed that the size of the mouth and its attendant smile has increased. The move from Lillian Gish to Julia Roberts may, however, have less to do with overabundance than with the fact that women now have a greater share in the economy and a bigger bite.

Sweet and Sour Grapes by Ann Doyle Stephens

When I first got into the wine business in the early 1980s, the buzz word was "dry". Customers would ask me to suggest a dry white wine. I would ask them what they liked to drink. Sometimes the answer was Liebfraumilch, a sweet German wine. I would think "oh, that kind of 'dry' wine" and suggest a Chenin Blanc or Riesling. There is nothing wrong with slightly, medium or even very sweet wines as long as the sugar is balanced with acidity so that the wine is refreshing, not cloying. But these wines are not dry. More recently, Chardonnay became the "in" white wine. Now Chardonnay historically is a very dry white but the style in California has been to make it with a lot of butterscotch and vanilla flavors from aging in oak barrels and sometimes with perceptible residual sugar in the wine. Rombauer or Kendall-Jackson Chards may be drier than Beringer White Zinfandel, for example, but they are slightly sweet to my palate. Certainly the person who likes those wines might be appalled by the high acidity level of a French White Burgundy even though the grape varietal is the same. After the discussion of the "French Paradox", many people turned to drinking red wines. Most red wine is made without any residual sugar; in other words, it is dry. Some reds are higher in acidity or
tannin than others so may be perceived as "drier" or "sweeter" even though there is no difference in actual sugar content. But, perhaps to please influential wine critics whose taste buds may be jaded, winemakers have started making reds from very ripe or even overripe grapes. This leads to richer flavors but it also leads to higher alcohol levels. These wines can be very tasty but they can also be dull, overwhelming and tiring. They may drink best alone, without food. Wine critic Stephen Tanzer, publisher of the International Wine Cellar, thinks the trend is moving away from "heavy, high-octane wines made from roasted fruit". He thinks consumers will move back to lower alcohol, higher acid wines that they can actually enjoy with the kind of food we eat today: Cal-Asian, Mediterranean, and heart healthy. It is all a matter of personal preference; you should drink what you like. But I hope Tanzer is right and wine buyers will try New Zealand and Loire Valley Sauvignon Blancs, Txakoli or Albariño from Spain, Pinot Noir from around the world, quality French Beaujolais, and Grüner Veltliner from Austria. There are a lot of delightful wines to explore!

"Vox Sapientis" (the voice of the wise)

Emeriti Faculty- Graduate First Year Initiative Partnership

The Graduate Student First Year Initiative (GFYI) is planning this academic year’s panels that we offer students. The program entails members of the UCI Emeriti to come and speak on panels or at events to help graduate students understand, prepare for, and transition successfully through their doctoral experience.

Our effort is aimed at pulling in Emeriti who have experienced the full breadth of the academic career and who can share an honest, supportive, and knowledgeable perspective about the personal, academic, and political dynamics of the graduate student experience. Our focus will not be based, as much on the discipline, as it will be a more interdisciplinary look at the graduate student experience. We believe that faculty from all fields of study can speak to the general experience of the graduate student and give a perspective on varying topics. We have developed this year’s topics and dates and would love to have any interested Emeritus faculty sign up to speak on any of the following topics:

November 12, 2007 Managing the Ph.D. Experience
January 23, 2008 Creating a Successful Advisor Relationship: What your Advisor Expects
February 18, 2008 Balancing Family Life and the Academic Experience
March 18, 2008 Researching and Publishing: What You Need to Know
April, 23, 2008 The Struggle for Equality: Gender and the Experience of Women Academics
May 20, 2008 The Dissertation Committee: Developing a Successful Partnership

We would love to offer an opportunity to members of the UCI Emeriti Association an opportunity to be a part of mentoring a whole new cohort of scholars and share their varied expertise and experiences to make the UCI graduate student experience the best in the nation.

For more detailed information on the Graduate Student First Year Initiative, please see our webpage at [http://www.housing.uci.edu/gfyi/](http://www.housing.uci.edu/gfyi/) For questions or to sign up to speak at a particular panel please contact James Parker, Coordinator of the Graduate Student First Year Initiative at (949) 824-5513 or [parkerja@uci.edu](mailto:parkerja@uci.edu) All events will be on the UCI Campus.

Other Events/Programs:

November 19, 2007…… FREE Flu Shots for All UCI Emeriti/Retirees and Alumni will be available in the UClub parking lot starting at 9 a.m. until noon. Discount coupons for use at the UClub will be available for flu shot recipients.
Other Events Continued.
January 25, 2008……….The annual UCI Chancellor's Reception in Honor of All UCI Emeriti/Retirees will be held in the UClub Dining Room from 3:30 to 6 p.m., with the Chancellor’s address beginning at 4 p.m.. A wonderful array of appetizers will be provided. Please note that parking does get packed for this popular event, so plan your trip accordingly. PLEASE RSVP to 949/824-7769 by January 18, 2008, so that we may plan refreshments.

The Inaugural UCI Retirees & Emeriti Arts Exhibit will also take place on January 25, 2008 in Rooms A, B and C at the UClub during the Chancellor’s Reception! This first-ever exhibition of creative endeavors by our Emeriti, Retired Faculty and Staff will feature a variety of works (painting, ceramics, jewelry, etc

UCIEA HOLIDAY PARTY
Please join your friends and colleagues for our annual Holiday Party on Tuesday, December 4, 2007 from 4 to 6 p.m. Once again, we are fortunate that Julian and Marilyn Feldman are hosting the party (see address and directions below). We will have appetizers and wine and lots of holiday cheer! Cost is $10.00 per person and we do ask that you let us know if you are coming.

To RSVP, please mail a check for $10.00 per person payable to UCIEA to:
UCI Emeriti Association
2300 Berkeley Place South, Room 2355
University of California, Irvine
Irvine CA 92697-9014

In order to plan how much food we need to buy, we will need an accurate count of attendees so please mail your check no later than Monday, November 26th. After that date, you may call Ann Stephens at 949-646-4931 to see if we still have space available. If you have any questions, contact Ann at that number.

Party Address: Julian and Marilyn Feldman at 2824 Carob Street in Newport Beach CA 92660

Directions:
From PCH:  Take Jamboree north to Eastbluff Drive.
Left on Eastbluff.
Right at third stop sign--Cacao.
Right at Catalpa. Follow Catalpa around at it bends left.
Name changes to Camphor.
Take the second left--Carob. 2824 is the fifth house on the right.

From the 405 or 73.  Take Jamboree south to Eastbluff drive--first stoplight after Fletcher Jones.
Right on Eastbluff to Cacao--first stop sign.
Left on Cacao.
Right on Catalpa.
Follow Catalpa around at it bends left. The name changes to Camphor.
Take the second left--Carob. 2824 is the fifth house on the right.

From UCI:  Take University across Jamboree. Name change to Eastbluff.
Follow Eastbluff to Cacao- first stop sign.
Left on Cacao.
Right on Catalpa.
Follow Catalpa around as it bends left.
Name changes to Camphor.
Take the second left--Carob. 2824 is the fifth house on the right.
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